



Broadcasting Accessibility for People Who Live with Hearing Loss

Do you or someone you know have trouble understanding audio on television, radio or on the internet? There are resources available that can help!

People living with hearing loss may have trouble understanding the speech and sounds of television, on the radio, or in video or audio featured on websites. They may hear the words being spoken, but not understand them. Background noise, music, and overlapping speech make it difficult to hear words clearly or identify sound effects.

Thankfully, there are resources and accessibility technology that fills in the missing information to help improve understanding, so everyone can enjoy the content without barriers.

The Canadian Hard of Hearing Association (CHHA) has developed a suite of resources to help people living with hearing loss, CHHA's Chapters and Branches and the public recognize and use the accessibility features available, how they can get involved in improving upon current features, as well as opportunities for growth, links to resources and regulations.

Visit CHHA's [Broadcasting Accessibility Hub](#) for more information on:

- A comprehensive Guide on broadcasting accessibility, written for those who live with hearing loss "[Full Access: A Guide for Broadcasting Accessibility for Canadians Living with Hearing Loss](#)". Free PDF copies are available online, and hard copies are available from CHHA National, and will be distributed to all CHHA Chapters and Branches.
- Quick reference sheets that are freely available to all regarding:
 - "[Quick Tips: Broadcasting Accessibility for People with Hearing Loss](#)".
 - "[Quick Tips: Getting help from Service Providers](#)".
 - "[Quick Tips: Filing a complaint with the CRTC](#)".
 - "[Quick Tips: Participate in CRTC Public Hearings](#)".
- E-learning modules and accessible PDF's written for organizations that wish to make their online content available to all audiences in accessible formats "[How to create accessible digital content: A Guide for Service Providers](#)".
- Examples of accessibility formats and features for online content "[Examples of Accessibility Features](#)".

Broadcasting is how businesses and organizations reach out to the public to deliver their message, and it's very important that these broadcasts reach a full audience to have the greatest impact. This initiative will assist consumers, as an educational tool to learn what standards are in place for broadcasting, how to use the tools in place to ensure accessibility, and what to do when accessibility standards aren't met. Visit the [Broadcasting Accessibility Hub](#) today to learn more!