

"Hear by the Sea"
CHHA CONFERENCE
Sidney, BC May 25-27, 2017



Sponsorship

The Canadian Hard of Hearing Association is bringing together our most prominent members from across Canada for our 2017 Conference, Annual General Meeting and Board of Directors Meetings May 25-27 at The Mary Winspear Centre in Sidney, British Columbia.



This is a great opportunity for your company to leave a lasting impression upon the most influential Canadians with hearing loss.

Our Sponsorship packages include opportunities with our 2017 CHHA Conference.

Founded in 1982, CHHA helps Canadians to hear and be heard. Our vision is to have a Canadian society that is respectful and fully accessible to people with hearing loss. Our mission is to empower all Canadians living with a hearing loss through our four pillars of activity: Education, Public Awareness, Service and Advocacy. We are the only national, not-for-profit bilingual consumer organization that advocates for the needs of over 5 million Canadians who live with hearing loss. Our 23 branches and 6 provincial chapters from coast to coast, as well as a Young Adults Network, help us to administer a variety of programs, organize national educational events, support local and regional awareness and educational events, and publish a website with educational resources and links to provincial and local websites and groups.

SPONSOR BENEFITS

- ✓ Recognition on CHHA National Website
- ✓ Recognition on CHHA Social Media Accounts- Facebook and Twitter
- ✓ Recognition in 2017 Conference printed materials
- ✓ Venue Signage

*Let's get you seen and **heard.***

SPONSORSHIP LEVELS

HEARING HERO	\$5,000
CHAMPION	\$3,000
STAR	\$1,500
FRIEND	\$500

	HEARING HERO \$5,000	CHAMPION \$3,000	STAR \$1,500	FRIEND \$500
2017 CONFERENCE				
Corporate profile in I-Listen Newsletter	√	-----	-----	-----
Advertisement in Listen Magazine	Full Page Advertorial	½ Page Advertorial	Banner Ad	Business Card Size
Logo recognition in 2017 Conference promotional material <i>(Pre-Conference)</i>	√	√	-----	-----
Name recognition in 2017 Conference promotional material <i>(Pre-Conference)</i>	√	√	√	√
Logo recognition on CHHA National Website with Hyperlink to your company website <i>(Pre/During/Post Conference)</i>	√	√	-----	-----
Name recognition on CHHA National Website with Hyperlink to your company website <i>(Pre/During/Post Conference)</i>	√	√	Name Recognition Only	Name Recognition Only
Recognition on CHHA National Social Media Accounts (Facebook/Twitter) <i>(Pre/During/Post Conference)</i>	√	√	√	√
Presenter of (1) Award at Awards Gala	√			
MC at Exhibitor Prize Draw		√		
Logo featured in Sponsorship PowerPoint	√	√	√	√
(1) Exhibit Area assigned in exhibit hall	√	√	√	-----
Branded Lanyards <i>(company name to be included)</i>	-----	√	-----	-----
Branded Delegate Bags <i>(Company name to be included)</i>	√		-----	-----
Delegate bag inserts	√	√	√	√
Logo recognition in 2017 Conference Program	√	√	√	√
Logo recognition on 2017 Conference Signage	√	√	√	√
Recognition from podium at various times during conference	√	√	√	√
Meal Break: named after sponsor with Logo on Tent Cards during that meal	√	√	-----	-----
Advertisement in 2017 Conference Program	Full Page	¾ Page	½ Page	Business Card Size
Tickets for closing banquet	4 Tickets	2 Tickets	-----	-----
POST EVENT...				
Thank you post on CHHA National Social Media Accounts (Facebook/Twitter)	√	√	√	√
Thank you post in I-Listen Newsletter	√	√	-----	-----
Acknowledgement on CHHA National Website	√	√	√	√

SPONSORSHIP REGISTRATION FORM

If you are interested in sponsoring the 2017 CHHA Conference, Please complete the following form and return. We will confirm your partnership directly.

(Please print clearly)

Company Name : (As it will appear in our Event Program and Floor Plan)		
Contact Name:	Title:	
Address:		
City:	Province:	Postal Code:
Telephone:	Fax:	
E-Mail Address:	Website:	

PLEASE SELECT YOUR SPONSORSHIP CHOICE:

<input type="checkbox"/> HEARING HERO	= \$5,000
<input type="checkbox"/> CHAMPION	= \$3,000
<input type="checkbox"/> STAR	= \$1,500
<input type="checkbox"/> FRIEND	= \$500

METHOD OF PAYMENT

VISA MASTERCARD CHEQUE – Payable to Canadian Hard of Hearing Association
ATTN: Chantal Coleman

Forms **will not** be processed until payment has been received in full

Credit Card # _____ Expiry Date: _____

I authorize CHHA to charge the above credit card number.

Name (on Credit Card): _____ Signature: _____

Full payment due immediately. Exhibitors and/or sponsorships will not be secured until full payment has been received. *Please mail, email or fax your registration form and payment.*

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Chantal Coleman – Events & Communications Coordinator – ccoleman@chha.ca