



Our Mission

To create accessible and connected communities for Canadians with hearing loss.

Our Vision

A barrier-free society where Canadians with hearing loss are empowered, inspired, and enjoy a full quality of life.

Our Purpose

To ensure every individual with hearing loss has what they need to hear and to be heard.

Our Values

Inclusion

We champion inclusivity, valuing and welcoming the diversity of voices, perspectives, and experiences within the hearing loss community.

Collaboration

Together, we harness the collective strength of our community and partners to achieve shared goals.

Trust

We cultivate trust through honesty, reliability, accountability, and a steadfast commitment to those we serve.

Our Strategic Priorities



Increase Sustainability



Expand Community Connections



Build Network Capacity



Maximize Our Impact

Outcomes

Implement a sustainability strategy

to increase revenue and resources to allow CHHA to grow and enhance organizational services and programs.

Widen our organization's reach

to engage with, and support, a diverse, inclusive, and digitally-connected hearing loss community and enrich the lives of all members.

Strengthen our Networks' operations, services, resources and impact

to build a more resilient and thriving CHHA community.

Increase our effectiveness and beneficial outcomes of our projects and initiatives

to enhance quality of life and empowerment of Canadians with hearing loss.

Key Actions

- 1 Expand revenue development opportunities
- 2 Diversify funding and donor programs
- 3 Expand social enterprise services
- 4 Increase brand awareness

- 1 Expand outreach programs
- 2 Increase digital engagement initiatives
- 3 Grow community partnerships
- 4 Increase member contributions

- 1 Increase resource sharing
- 2 Create a shared services platform
- 3 Strengthen volunteer leadership
- 4 Enhance data and technology resources

- 1 Lead targeted national campaigns
- 2 Expand project collaborations
- 3 Enhance impact measurement
- 4 Implement continuous improvement practices

