

CHHA-NL Earns Imagine Canada Standards Accreditation for Third Time

Strong Foundation. Stronger Impact.

At the Canadian Hard of Hearing Association-Newfoundland and Labrador (CHHA-NL), doing good is not enough; we strive to do better. We're committed to doing good sustainably, transparently, and with the accountability our donors, volunteers, and communities deserve.

That's why CHHA-NL has earned the Imagine Canada Standards Accreditation Trustmark for another five-year cycle for the third time, with the first one earned in 2014. To date, CHHA-NL is the only Charity or Non-Profit in the Province of NL to have earned this significant achievement.

The Imagine Canada Standards is the only national accreditation framework built by nonprofits, for nonprofits. It covers five areas: board governance, financial accountability and transparency, fundraising practices, staff management, and volunteer involvement. Organizations undergo a rigorous independent peer review process and commit not only to meeting high standards once, but to upholding them on an ongoing basis in order to maintain their accreditation.

As part of Imagine Canada's #StrongerImpact campaign, we're proud to share what accreditation means to us: stronger Board Governance, better Risk Management, diversified Programs and Services, Self-sustaining Fund Raising and overall outstanding Organizational Excellence.

If you're looking for causes and organizations to support, the **Imagine Canada Standards Trustmark** is a reliable signal that your giving, donations and fundraising support will go further. Find out who else is accredited and learn more about the campaign at the link below.

Explore the campaign: imaginecanada.ca/strongerimpact

Marie-Anne Hudson, President of CHHA-NL noted – “Receiving the Imagine Canada Accreditation is a testament to the dedication and hard work of our staff, volunteers and Board of Directors at CHHA-NL. Their ongoing commitment ensures we continue to deliver meaningful support, advocacy and services to people who are hard of hearing across Newfoundland and Labrador. This achievement reflects our ongoing efforts to operate with integrity and accountability, while ensuring that accessibility and inclusion remain at the core of everything we do.”

Leon Mills, Executive Director of CHHA-NL states – “As an association, we’re very proud to have earned this significant Standards Trustmark for the third time since 2014. It’s a symbol to everyone that supports CHHA-NL in any way and to the wider public, that your financial contributions to the association are used as efficiently as possible to create outstanding Programs and Services that have a life changing impact on persons who live with hearing loss in Newfoundland and Labrador.”

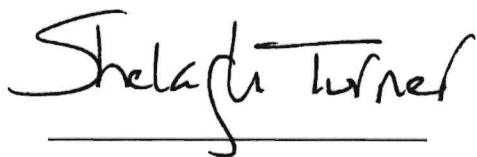
Media Inquires – Please contact Leon Mills, Executive Director at lmills@chha-nl.ca or by phone at (709) 689-8239 or Marie-Anne Hudson at mahudson@nf.sympatic.ca or (709) 697-5008.

CERTIFICATE OF ACCREDITATION

This is to certify that

Canadian Hard of Hearing Association Newfoundland and Labrador

upholds Imagine Canada Standards for strong governance, financial transparency and operational excellence in the nonprofit sector as verified through an independent, rigorous peer review evaluation



SHELAGH TURNER

Chair
Standards Council



Accredited

**IMAGINE
CANADA**



BRUCE MACDONALD

President and CEO
Imagine Canada

Original accreditation received in 2014
Certificate issue date: 12.06.2026
Certificate valid until: 01.04.2031

The Accreditation is a rigorous review by an independent group of peer reviewers/representatives from the public good sector that determines if nonprofits and charities meet defined sector standards in key areas:

- **Board Governance**
- **Financial Accountability & Transparency**
- **Fundraising**
- **Staff Management**
- **Volunteer Involvement**

This Certificate and its accompanying Annex are issued by Imagine Canada and remain its property, serving as official proof of accreditation for recognized organizations. Their validity is contingent upon the organization's continued compliance with accreditation maintenance requirements. Accreditation is granted for a period of five years and could be renewed upon demonstrating ongoing adherence to the Standards. The Certificate and Annex may be used for promotional purposes.

For a full list of accredited organizations, please visit www.imaginecanada.ca/en/standards/accredited-organizations or scan the QR code



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